

Elizabethtown College

WALK IT OUT FOR A-T

Walkathon Weekend APRIL 23-25

How to register and create your team:

1 Go to atcp.org/EtownWalksforAT and click "Register to Walk & Fundraise". This will bring you to the event campaign page.

2 To register, you will click "**Start Fundraising**" on the event campaign page
Note: If you plan on joining an already existing team, have the team captain send you a team page link to join there! You will also be able to search for the team on the event campaign page and join that way.

3 Team captains: After you've created your personal fundraising page, go back to your page and click "create a team". Name your team after your favorite children's book. Be sure to include photos, text, your walking mileage goal and your fundraising goal on each page to **encourage people to donate and join!**

4 For the month of April, share your fundraising page to **solicit donations** for your virtual walkathon weekend and **ask friends and family to join you!** Which team can raise the most and have the most team members?!

5 **Walkathon weekend is April 23-25.** Walk anywhere you'd like this weekend at any time and encourage people to donate for each mile you've walked! Ask friends and family to pledge \$10 (more or less) for each mile that you walk during walkathon weekend. Share your fundraising page and see how much you can raise to cure A-T!

6 Share photos of event weekend using the hashtag **#EtownWalksforAT**

7 Check out our webpage, atcp.org/EtownWalksforAT for more event info (how to track your miles, walkathon certificate, winner categories and much more!)

CHILDREN'S
PROJECT